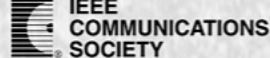# INTERNATIONAL IDEA CONTEST ON INTERNET OF THINGS FOR STUDENTS

SpliTech2017 - Technically co-sponsored by IEEE Communications Society ◆IEEE   IEEE COMMUNICATIONS SOCIETY

Contest organizer: Luigi Patrono (luigi.patrono@unisalento.it)

EXECUTIVE COMMITTEE
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SpliTech 2017: Let's make life easier
July 12 - 14, 2017.

G O A L

The International Competition of Innovative Ideas will be organized in conjunction with the symposium on "RFID & Embedded Systems for Internet of Things" and aims to gather innovative ideas focused on the main topic of the Internet of Things from university students.

R E Q U I R E M E N T S   &   R U L E S

Candidates must be university students regularly enrolled in a university course (i.e., Bachelors or Masters degree). A certificate or a copy of student ID card is required.

Idea Competition participants can submit their own idea alone or as a team. The team can be composed of maximum two students. The proposed idea must be original and should be submitted including the following contents: (i) pitch, and (ii) short paper. Furthermore, in order to demonstrate the status in progress of the proposed idea, optionally, the team may submit also a short video and/or source code of their idea.
The pitch is a presentation of maximum 11 slides that must be able to summarize the proposed idea and its benefits on the market. The pitch should have the following structure:
- Slide no. 1: Title and participants' names with affiliation
- Slide no. 2: Introduction
- Slide no. 3: Problems and Scenario
- Slide no. 4: Existing commercial solutions
- Slide no. 5: Proposal
- Slide no. 6: Proposal Benefits
- Slide no. 7: Business Model
- Slide no. 8: Comparison between proposal and competitors' solutions
- Slide no. 9-10: Hypothesis of Business Plan including revenues and cash flow
- Slide no. 11: Contacts and references

IMPORTANT DATES
Submission deadline: May 1, 2017
Notification: May 30, 2017
Presentation to a panel of judges: July 12, 2017

The short paper must be concisely written and within the 2-page limit of the IEEE standard print format (10-point single-spaced double-column version) using the IEEE style files. This includes the title, authors and their complete contact information, abstract, index terms, text, figures and tables, and references. The abstract should be 75 to 100 words, clearly outlining the scope and contributions of the letter. Note that all authors must be students.

All participants should submit their idea proposal using the EDAS system. (https://edas.info/newPaper.php?c=23078&track=83723)
The Executive Committee will evaluate the submitted idea proposals taking into account all materials submitted using the EDAS system.
The Executive Committee will draw up a classification reporting the obtained scores expressed in [score/100].
The Chair organizer will send the notification to the first three classified. They will represent the finalists for the Best Award Idea. Each team that qualifies for the final round is required to present their business plan to a panel of judges in 10 minutes time. This constitutes the Final Private Presentation. Three business ideas with the most popular appeal will receive an award (Gold, Silver, Bronze).

AWARDS AND BENEFITS:
The three finalist teams will receive the following benefits:
- Free registration to attend the SpliTech2017 conference
- Free accomodation from July 11 to July 15, 2017
- The opportunity to submit an extended version (max 4 pages) of the paper that will be included in the Proceedings of the SpliTech2017 conference
- A desk in the Meeting corners and exhibition session during the Conference
- Coffee break and lunch during the Conference.
Note that other costs are NOT included as benefits.

INTELLECTUAL PROPERTY
Ideas have little value. Only when they are built into real companies or turned into issued patents is any real value realizable. This competition is about building ideas into opportunities - the very first step on the way to possibly building any value. It is customary in these early stages that there is no real intellectual property with any value, unless one of the team members already has filed for patents. You should only disclose information with which you are comfortable. At this stage, it is not necessary to explain exactly how you do something that might give away "secrets", but to focus on the size of the opportunity and how you are going to take advantage of it.

All questions regarding participation (involvement) in SpliTech should be addressed to splitech@fesb.hr